

National Child Identification Program



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Suggested Talking Points for Pastors National Child ID Program's Faith Based Initiative

“Plan A” talking points- to be used *with video*:

- This morning we are joining the American Football Coaches Association and the F.B.I in promoting the National Child ID Program.
- The National Child ID Program is the largest of its kind in the country.
- Here is a quick message from Coach Mack Brown and Ed Smart:
- **Show Video**
- **If you would like to provide a kit for a child you love, you can order:**
 1. By mailing in the order form on your bulletin insert, or
 2. By visiting www.childidprogram.com to order online.
- If you place your order online, be sure to list your church name in the space designated for “company name.”
- Remember for each ID kit ordered by a member of our church, the Child ID program will donate 1 free ID kit back to our church to be used as a ministry tool in our community.

“Plan B” can be used if *video is not used*:

- This morning we are joining the American Football Coaches Association and the F.B.I in promoting the National Child ID Program.
- The National Child ID Program is the largest of its kind in the country.
- The reason we are promoting this cause is because over 800,000 children go missing every year. That is 1 child every 40 seconds. 450,000 children run away each year, 350,000 are abducted by family members and more than 56,000 are abducted by non-family members. We want to partner with the National Child ID Program to reduce these staggering statistics.
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